

University : _____

Thematic food safety food processing entrepreneurship

Introduction, context

Synthesis of the rationale behind the strategy for data collection:

In the framework of this project, and for developing a teaching sequence or module on this thematic,

- What do we need to know? (→ goals of the surveys)
- From where and from whom can we get the information?
 - o Bibliography, previous surveys...
 - o Target population? Groups of stakeholders?
- How can we get access to these stakeholders?
- How can we adapt the strategy for carrying out surveys on different target stakeholders?
- What are our constraints?

Overall objective of the assessment:

Data collection strategy

	Activity 'title'	Specific Objectives	Target population	Methodology				Responsibilities				Means / Conditions / Risks / Possible Bias / Remarks
				Modality (Sample)	Type of data	How to access target population?	Deadlines	Coordination / supervision	Who does the tool / guideline / questionnaire?	Deadlines	Data treatment and analyses	
1	Institutional aspects											
2	Policies and references documents collection											
3	Economic and professional demand analysis	Define what is the entrepreneur job for SME in Tuvan	Meat production company managers (Dairy production company managers Etc.	Focus group								
...												
...												

Resources, logistic issues...

For focus groups/seminars, we might also need some international experts to conduct the session and/or participate; how to find them at a short notice?